

Innovation Case Study Smart Security Systems  
a yuuviz® hackathon creation · 2019 · San Francisco

## Optimize security footage archival, search and analysis



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Smart Security Systems runs security footage from multiple video streams through a video processing algorithm, tagging video content before storing the video metadata in yuuviz® database. This metadata can then be stored for a long time, easily queried with filters and tags, shared based on specific parameters (e.g., only videos that match a suspect description), and used to generate insightful incident briefings and reports.

**The Challenge** Large businesses are producing an extraordinary amount of untagged security footage every day. It's hard to store in a format that can be queried on-demand in a way that scales as the amount of the security footage archive grows. Companies also have a difficult time provisioning access to interested 3rd-party stakeholders, including police, lawyers and insurance companies.

**The Solution** With valuable features like the ability to detect location and time, the Google Cloud Video Intelligence API converts raw video into metadata. This metadata is pulled into the yuuviz® database using the yuuviz® Ultimate and is stored in a much more time, space and cost-efficient manner than storing complete video footage. Using yuuviz®, one can easily perform queries to obtain the exact snippet of metadata (and thus the associated video) based on various tags and filters using the Elasticsearch functionality.

**Privacy:** Share only relevant data with 3rd parties

**Cut costs:** Store metadata, not data, to lower long-term storage fees

**Quickly uncover valuable information:** With automatically generated tags and powerful search functionality

### Technology

- yuuviz® Ultimate for metadata search & storage
- Google Cloud Video Intelligence API

