

Innovation Case Study Digital Brain
a yuuv[®] hackathon creation · 2019 · San Francisco

Categorize and annotate your search – automatically



DIGITALBRAIN

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Organize your internet travels in one place for easy research reference

Every day, journalists, bloggers, marketing content writers, market researchers and college students spend hours online. They need to cite their sources but there's no easy way to keep track of all the material they came across on their internet journeys.

The Challenge Bookmarking webpages leads to a long, random list that provides no information about why a particular page was saved in the first place. There are a few apps out there that attempt to organize but they're clunky, requiring set up and additional steps. So many resort to the tedious process of copying, pasting and note taking in Google Docs.

The Solution Digital Brain automatically categorizes internet research and applies a personalized file structure to one's browser. Using machine learning, natural language processing and yuuv[®] Ultimate, Digital Brain automatically categorizes search history into topics and subtopics then saves that information to a page, allowing quick and easy access to the links needed – no extra steps required.

Goodbye, 22 open tabs. Goodbye, endlessly scrolling through your browser history. Hello, finding the link you were looking for and retrieving the most valuable information.

Easy to find: Just click on the Digital Brain Chrome extension icon to get to your page. Links are in intuitive category buckets (topics and subtopics).

Remember what's what: Highlight the headline, a key phrase or a paragraph from the page you want saved, right click and press 'Save to Digital Brain.'

Need to add notes? Click on the plus sign next to the page link to capture thoughts.

"Using the yuuv[®] database makes Digital Brain an extremely seamless and fast experience, which is critical for a product like this where we're processing massive amounts of information in real-time."

Dimitry Dolgoplov,
Co-Founder and CTO
Digital Brain

